



For Release September 2011

Press Release

Step into the Season with Fall N Style



Luxury nail lounge NStyle releases the Fall N Style collection; its latest collection of nail polishes inspired by colours seen on models at Paris & New York A/W Fashion Week. The season's most stylish nail colours add to the existing 120 shades that NStyle launched in March. Created by one of the world's top polish manufacturers, the non toxic and formaldehyde free polish formula has been designed using the latest certified technologies with chip resistant flawless coverage and a long lasting glossy finish.

The alluring colours of the Fall N Style collection range from eye catching greys to stunning brights. Stand out from the crowd with cool shades like Catwalk & Effortlessly Cool, chic & trendy Tres Chic & Knee High Boots, and our steamy favourites Front Row & Rougeaholic.

ABOUT NSTYLE INTERNATIONAL

Established in 2001, NStyle International is the parent company behind NStyle Nail Lounge (2001) and Urban Male Lounge (2006). NStyle Nail Lounge proudly holds its position as the region's first international premium chain of nail & beauty lounges in the Middle East offering a wide array of luxurious grooming experiences to the female consumer at great value prices. Urban Male Lounge was launched as a parallel concept to satiate the growing appetite of the male population with an interest in premium grooming services at great value prices. With over 14 locations across the region, NStyle International operates stores in Bahrain, Jordan, Kuwait and the UAE with an ambitious goal to double its presence by end 2013 via wholly owned & franchised stores. NStyle International's corporate headquarters are in Dubai, and the company employs over 450 staff to deliver premium-grooming services to the 40,000+ consumers that walk through its doors monthly. Founded by serial entrepreneur, Lama Bazarri the NStyle brand of companies continues to expand its footprint with the launch of a premium label retail line in January 2011 tapping into the multibillion beauty distribution industry. For all enquiries, please e-mail info@nstyleintl.com or telephone +9714-391-5687.

Store Locations:

Mall of the Emirates	04 341 3300	DIFC	04 425 0347
Dubai Mall	04 339 8414	JBR The Walk	04 437 0270
Mirdiff City Center	04 284 3722	Dubai Festival City	04 232 8533
Dubai Marina Mall	04 434 2616		

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