



June 2011

STOP TRAFFIC WITH NSTYLE'S EYE POPPING NEON NAIL POLISHES

Set off your tan this summer season with the new neon colours from NStyle's wide array of nail polishes. Compliment this season's colour blocking trend with contrasting accents on your fingertips.

Choose from exciting colours like: ***At the Gala, Coral Reef, Eye Candy, Fancy Farrah, Fashion Addict, Intuition, Luscious Fields, Poetic Petra, Sunset Beach and Zesty Mint Tea.***



NStyle Store Locations:

Dubai - Mall of the Emirates, Dubai Mall, Dubai Festival City, Mirdiff City Center,
JBR The Walk, DIFC, Dubai Marina Mall.

Bahrain - Al Aali Shopping Complex, Kuwait - Al Bustan Complex, Jordan - Abdoun

Dubai Home Service - +9714 340 1564

Central Number: 04 339 8414

- END -

ABOUT NSTYLE INTERNATIONAL Established in 2001, NStyle International is the parent company behind NStyle Nail Lounge (2001) and Urban Male Lounge (2006). NStyle Nail Lounge proudly holds its position as the region's first international premium chain of nail & beauty lounges in the Middle East offering a wide array of luxurious grooming experiences to the female consumer at great value prices.

Urban Male Lounge was launched as a parallel concept to satiate the growing appetite of the male population with an interest in premium grooming services at great value prices. With over 14 locations across the region, NStyle International operates stores in Bahrain, Jordan, Kuwait and the UAE with an ambitious goal to double its presence by end 2013 via wholly owned & franchised stores. NStyle International's corporate headquarters are in Dubai, and the company employs over 450 staff to deliver premium-grooming services to the 42,000+ consumers that walk through its doors monthly. Founded by serial entrepreneur, Lama Bazarri the NStyle brand of companies continues to expand its footprint with the launch of a premium label retail line in January 2011 tapping into the multibillion beauty distribution industry. For all enquiries, please e-mail info@nstyleintl.com or telephone +9714-391-5687.

For more information & high resolution images please contact:

Terry Dehdashty

Head of Marketing

Mobile: +971 55 956 7701

Email: marketing@nstyleintl.com